

MEETING OF THE 51ST DAA BOARD OF DIRECTORS,
WEDNESDAY, SEPTEMBER 14, 2011 IN THE SMALL CONFERENCE ROOM AT 15505
ROSCOE BLVD., NORTH HILLS, CA AT 10:00 A.M.

1. CALL TO ORDER: **President Honda**
2. PLEDGE OF ALLEGIANCE: **Director De Young**
3. ATTENDANCE:
 - A. Directors Present: **President Honda, Directors, De Young, Corradi, Kaufman, Rabaso, Lander and Washburn.**
 - B. Directors Absent: **None**
 - C. Staff Present: **D. Jacobs**
 - D. GUESTS: **D. Smith; AV Fair, D. Hernandez; SFVF Working Group, C. Borman; SFVF Working Group, R. Benetis; SFVF Working Group.**
4. APPROVAL OF THE AGENDA: **Upon motion by Director Corradi, seconded by Director Kaufman to approve the agenda as presented. Motion carried.**
5. PUBLIC COMMENTS: **Requested that this groups discontinue the use of “San Fernando Valley Fair”. Unable to endorse the event in November. Asked that the Board of Directors consider being involved. Reminded them it must be placed on the agenda in order to approve involvement. Have talked to local chambers – not to local residents.**
6. CORRESPONDENCE: **None**
7. CONSENT AGENDA:
 - A. Minutes – July 13, 2011 **Upon motion by Director Corradi, seconded by Director Kaufman to approve minutes as presented. Motion carried.**
8. CONSENT CALENDAR CALL ITEMS: **None**
9. COMMITTEE REPORTS:
 - A. Livestock Committee (Lander) **None**
 - B. Off–Highway Motor Vehicle Project (Corradi, Lander) **None**

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|---|---------------------|
| C. Relocation Committee (Honda, Washburn) | None |
| D. Sponsorship Committee (Rabaso, Kaufman) | None |
| E. Finance Committee (Corradi, Honda) | |
| a. Financials: 7-1-11 to 7-31-11 | Acknowledged |
| b. Disbursements: 7-1-11 to 7-31-11 | Acknowledged |
| c. CDFA Final Audit Report Final
Response and 51 Response to draft | Acknowledged |
| F. Media & Marketing (Rabaso) | None |
| G. Agriculture Committee (Honda, DeYoung) | None |
| H. Mini-Satellite Wagering Committee (Washburn, DeYoung) | None |
10. OLD BUSINESS: **None**
11. NEW BUSINESS: **No fair allocation – AB95
JPA/City/County
*need to begin the governance structure – would
take effect no sooner than July 2012. D. Jacobs
will talk to Bob Scott regarding his government
agency. (COG).**
12. ITEMS FOR BOARD APPROVAL: **None**
13. MANAGER’S REPORT: **Manager Jacobs reported that he settled with
Pitney Bowes and the IRS is also settled.**
- Manager Jacobs reported on the progress of the
Strategic Plan Committee. Manager Jacobs also
stated that a clear direction is needed from the
Board of Directors.**
- Director Corradi stated the 51 DAA needs to use
good business practices and would like to focus
on agriculture.**
- Director Kaufman stated that the 51 DAA
should conduct a survey to find out what the
community expects from the fair.
It was recommended to: use caution, know what
you want and frame your inquiry.**
- Manager Jacobs recommended to continue at the
committee level to create the strategic plan.
Report to the full Board of Directors after each
meeting for their input.**
- President Honda thanked the guests for
attending and offering their input.**

14. ITEMS FROM THE FLOOR: **None**
15. CLOSED SESSION: **11:15 a.m. to 11:20 a.m.**
16. ADJOURNMENT: (Motion required) **Upon motion by Director Kaufman,
seconded by Director Lander to adjourn meeting
at 11:22 a.m. Motion carried.**

David Honda, President

D. Jacobs, Acting Manager